

## Our commitment to hallmarking

When it comes to manufacturing jewellery and silverware, precious metals (silver, palladium, gold and platinum) are rarely used in their purest form. Instead they are usually alloyed with lesser metals to achieve a desired strength, durability, and colour.

It is not possible to detect the precious metal content of an item by sight or by touch. It is, therefore, a legal requirement to have items consisting of silver, palladium, gold or platinum independently tested and then hallmarked before they can be described as such. Items must bear a hallmark at point of sale, subject to the following weight exemptions:

Silver: mandatory for items above 7.78 grams; gold: mandatory for items above 1 gram; palladium: mandatory for items above 1 gram; platinum: mandatory for items above 0.5 grams.

**(GH Moore & Son)** is registered with the **(Assay Assured)**, ensuring our precious metal jewellery is compliant with the UK's hallmarking regulations. All stock is subject to an internal confirmation process to ensure it meets the UK's hallmarking regulations before it is dispatched to our customers.

For articles that are below the UK hallmarking Act's mandatory weight for hallmarking **(GH Moore & Son)** operates a separate due diligence process which involves periodic voluntary testing of items that fall below the mandatory weight to ensure they meet the minimum fineness requirement.

We are an Assay Assured Jewellery Retailer. Assay Assured status is only given to retailers who have been independently audited and verified by Assay Assured which is run and overseen by the Edinburgh Assay Office, and ensures that all precious metal jewellery (except items exempt by weight) are independently tested and hallmarked.

Find out what a hallmark looks like [here](#).



# Ask if it's hallmarked IT'S YOUR GUARANTEE

**In the UK it is illegal to sell or describe any item as Gold, Silver, Platinum or Palladium unless it is hallmarked\***

A UK hallmark is struck by an independent assay office and guarantees the precious metal content of the item you are buying. Sellers in contravention of the law may be prosecuted and could face fines or imprisonment.

COMPULSORY MARKS		THE HALLMARK COMPRISES THREE COMPULSORY MARKS: A SPONSOR'S MARK, A FINENESS MARK AND AN ASSAY OFFICE MARK.								
Sponsor's Mark The registered mark of the company that submitted the article for hallmarking.	Fineness Mark Tells you the precious metal content, expressed in parts per thousand.				Assay Office Mark Tells you which Assay Office tested and hallmarked the article.					
	Silver	Palladium	Gold	Platinum						
		2009 	 9 carat		London Birmingham Sheffield Edinburgh					
	 Sterling		 14 carat							
	 Britannia		 18 carat							
		2010   	 22 carat  							
OPTIONAL MARKS	YOU MAY SEE OPTIONAL MARKS, SUCH AS THE TRADITIONAL FINENESS SYMBOL AND THE DATE LETTER DEPICTING THE YEAR THE ITEM WAS HALLMARKED.									
Traditional Fineness Symbols	Sterling Silver	Sterling Silver Scotland	Britannia Silver	Palladium	Gold	Platinum				
Date Letter	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
International Convention Marks	Silver	Palladium	Gold	Platinum	This mark is used by countries, including the United Kingdom, that are signatories to the International Convention on Hallmarking and is recognised by all those countries.					
Exemption Weights*	Articles above these weights must be hallmarked	7.78 grams	1.0 gram	1.0 gram	0.5 grams					

What should I do if my item is not hallmarked? If you have a concern regarding hallmarking contact your local Trading Standards Authority. For more information visit [www.gov.uk/government/organisations/british-hallmarking-council](http://www.gov.uk/government/organisations/british-hallmarking-council)

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